Wedderburn®

Since 1896.

DIGI®

Touch Screen Weigh Labeller

Designed to **Excite**, Crafted to **Excel**

SM5500X Series

www.wedderburn.com.au

SM5500X Touch Screen Weigh Labellers will add a smart dimension to any food retail operation in Australia.

Trade approved intelligent retail scales with easy to use colour touch screen for operator efficiency, and colour customer side display for superior advertising and in-store messages.

The SM5500X series are attractive intelligent weigh labellers that connect to e-Labels with High-Touch for quick accurate selection of product and seamless price updates with minimum human intervention.

◤ Next-Generation User Interface

Maximises Screen Performance

The SM5500X series feature a new user interface that cleverly maximises screen usage by only displaying the function keys necessary in each specific mode.

When combined with the capacitive touchscreen, navigation is seamless and easy for every user.

◤ Interactive Customer Display

For effective in-store advertisements

Our range of SM5500X weigh labellers provide you the choice of factory-fitted 7" or 10.1" WVGA customer facing displays.

The displays are crystal clear and provide the perfect medium for delivering effective in-store advertising to boost sales.

Linerless Labelling with Auto-Cutter Weigh Labeller

Eliminate liner waste, increase flexibility and profit

◢ No wasted white space on large labels

The auto-label-sizing feature eliminates unused space on the label and automatically adjusts the label size. This reduces the label cost and makes labels more attractive.

◢ Increased flexibility in label format

The auto-cut feature cuts from a continuous strip of linerless labels every time a label is printed. Variable label layouts and sizes can be printed from a single cut.

◢ Watermark Printing

Maximise branding opportunities with the variable use of creative effects through watermark printing.

◢ No label lining to dispose of

The elimination of backing paper for labels means no liner to dispose of which improves your environmental footprint.

High Resolution Label Printer

For better readability and sharper images

With 300dpi print resolution the SM5500X prints sharp images, readable text even when small fonts are used in ingredients lists, and clear barcode printing results in reliable scanning.

200 dpi   300 dpi

◢ e-Labels

For seamless display of in-store updates

DIGI e-Labels are IP67 rated and designed to operate in temperatures between 0ºC and 40ºC. They're ideal for wet environments or where label washing is required to maintain high levels of hygiene and food safety. Perfect for butchery, deli and seafood signage.

Built in hi-touch sensors at the top of each unit enable quick accurate PLU selection that communicates back to the scale, improving productivity, reducing customer waiting times and eliminating the need for operators to remember product PLU numbers.
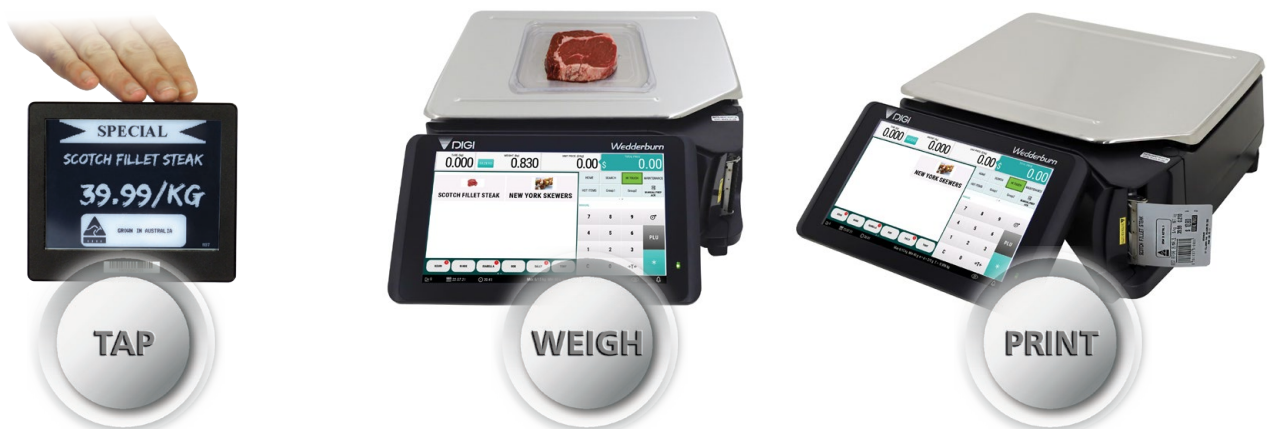
◢ Smart Scale Management and Remote Diagnostics

For time saving troubleshooting and scale management

Our scale management application makes it easy to manage Price Look-Up (PLU) data and preset key allocation from a centralised location. It reduces the time spent to check individual scale status as any update is just a few clicks away.

Remote diagnostic and troubleshooting capabilities allow users to monitor scale performance remotely.

◢ Queue Management

For improved customer experience

Attractive user-friendly touch screen queue printer seamlessly integrates with the range of SM5500X scales. Include your store logo and a footer message along with the estimated waiting time on the Queue Ticket. Call up and display the next queue number directly from the scale.

SM5500X Series Features Summary

- NMI approved for trade use
- 7" and 10.1" colour customer display for instore value-added advertising
- front loading cassette makes label roll changes easier (excludes hanging model)
- fast customer service
- multiple scales can be linked together
- can print prepack labels including nutrition information
- range of label sizes, including unique dual label function
- supports Country of Origin labelling
- ethernet interface
- low ongoing ownership cost
- full colour media display
- remote diagnostic and troubleshooting
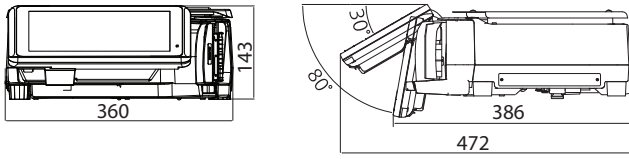- label printing can include imagery

OPTIONS
- wireless comms interface. Label operation only (BL9898)
- queue management
- back office management
- linerless label (factory fitted on selected models only)
- e-Labels
- label receipt cassette
- external thermal receipt printer
- cash drawer (WPCD410RM24B58, WSSSCD)
- barcode scanner
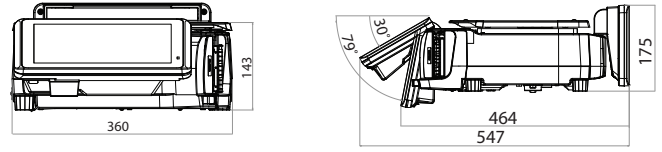- EFTPOS integration via Tyro (ZEFTTYRO)

Variant	BENCH	POLE	BENCH PLUS		POLE PLUS		ELEVATED PLUS	HANGING	SELF-SERVICE
Model Number	SM5500XBCS15TD	SM5500XPCS15TD	SM5500XBPS15TD	SM5500XBPS15LTD	SM5500XPPS15TD	SM5500XPPS15LTD	SM5500XEPS15TD	SM5500XHPL15	SM5500XS15TD
Label Type	Liner	Liner	Liner	Linerless	Liner	Linerless	Liner	Liner	Liner
Capacity	6 / 15 kg x 2 / 5 g (multi-interval)								
Operator Display Panel	10.1inch WVGA with touch								12.1 inch WVGA with touch
Customer Display Panel	7 inch WVGA		10.1 inch WVGA						-
Printer									
Labeller Type	Liner	Liner	Liner	Linerless	Liner	Linerless	Liner	Liner	Liner
Cutter	Manual Tear	Manual Tear	Manual Tear	Auto-Cutter	Manual Tear	Auto-Cutter	Manual Tear	Manual Tear	Manual Tear
Max Roll Diameter	125 mm	125 mm	125 mm	95 mm	125 mm	95 mm	125 mm	105 mm	125 mm
Max Print Width	70 mm	70 mm	70 mm	61 mm	70 mm	61 mm	70 mm	60 mm	70 mm
Max Paper Width	73 mm	73 mm	73 mm	62 mm	73 mm	62 mm	73 mm	73 mm	73 mm
Max Printing Speed	150 mm / second	150 mm / second	150 mm / second	150 mm / second	150 mm / second	150 mm / second	150 mm / second	150 mm / second	150 mm / second
Print Resolution	300 dpi	300 dpi	300 dpi	300 dpi	300 dpi	300 dpi	300 dpi	300 dpi	300 dpi
Power Source	Single Phase, 220 - 240VAC, 50Hz, 1.5kw								
Standard Interface	Ethernet, 4 x USB 2.0, 1 x RJ11								
Operating Temperature	-10 °C to 40 °C								
Operating Humidity	15% to 85% RH								
Net Weight (kg)	11 kg	12 kg	12 kg	12 kg	13 kg	13 kg	14 kg	14 kg	14 kg

Specifications may change without notice.

◢ **Weighing Scales.**

Labels. Packaging Equipment. Weighing Scales.
POS Systems. Food Equipment. Maintenance & Repairs. Hire.

Phone: 1300 970 111   enquiries@wedderburn.com.au   wedderburn.com.au

BENCH
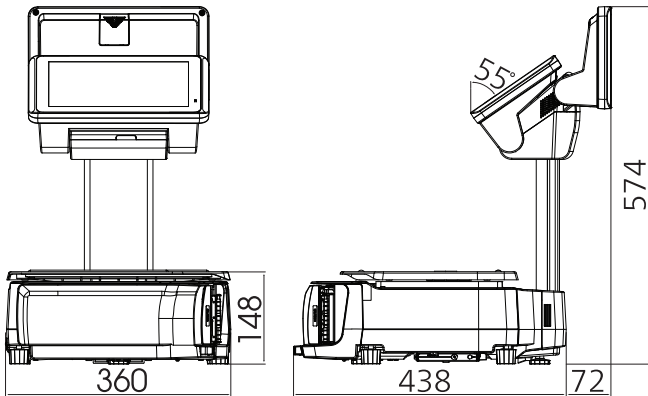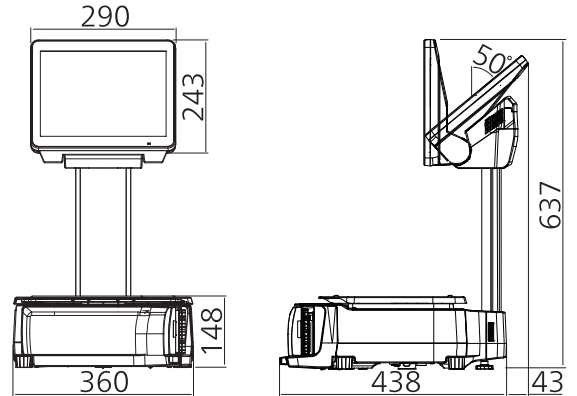

BENCH PLUS
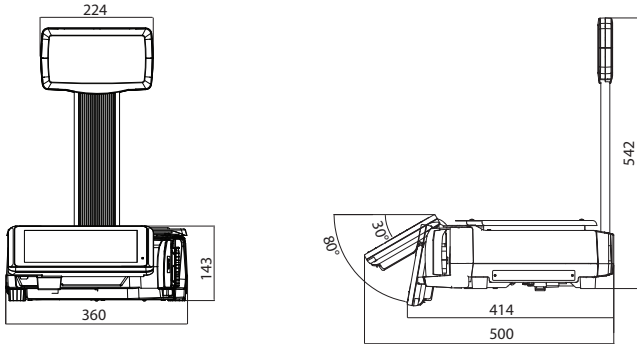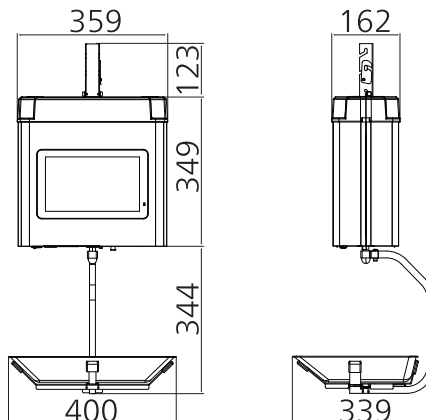

POLE

POLE PLUS
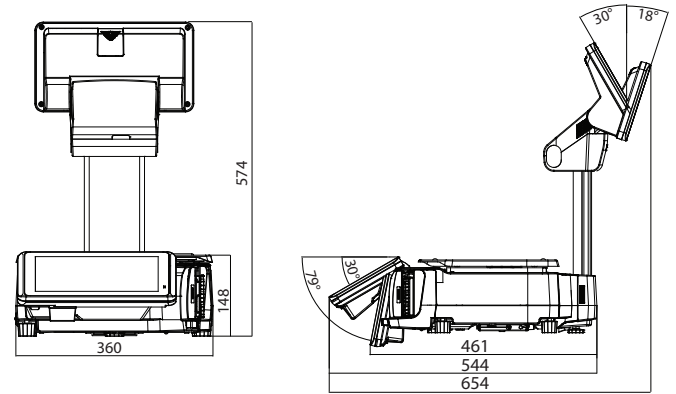
ELEVATED

12.1 INCH SELF-SERVICE

HANGING

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