

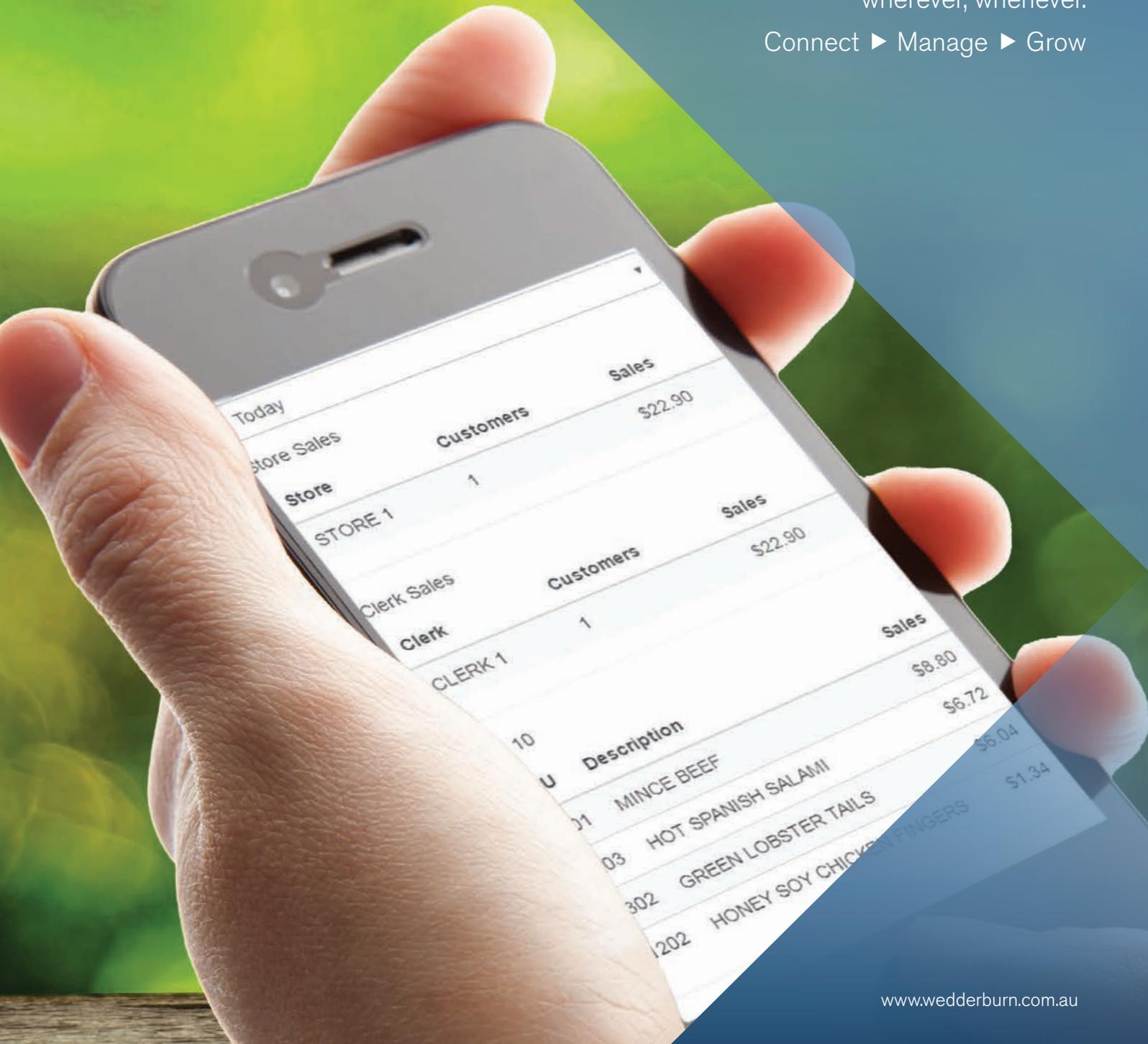
# Wedderburn®

Do More.

## Atria Management System for Point of Sale Systems, Labellers and Scales

A flexible & unique system for intelligent reporting and efficient management of your devices, store or multi-store wherever, whenever.

Connect ► Manage ► Grow



Today

Store Sales

Customers

Sales

\$22.90

Store

1

STORE 1

Sales

\$22.90

Clerk Sales

Customers

Clerk

1

CLERK 1

Sales

\$8.80

10

U

Description

01 MINCE BEEF

03 HOT SPANISH SALAMI

302 GREEN LOBSTER TAILS

1202 HONEY SOY CHICKEN FINGERS

\$6.72

\$6.04

\$1.34

# Wedderburn®

## Web Based Management System for POS Systems, Labellers and Scales

Atria POS Management System is a unique web based solution hosted on a compact appliance which can be located either in the store or at head office. The solution provides intelligent reporting and efficient management of your weigh labelling scales, point of sale systems and label printers. Capable of managing single stores or multiple sites all at the same time.

There isn't any software to install and you can access Atria Management System using a web browser on any device which means you can access and update almost anywhere and anytime you choose.



### Stay in Control Wherever Whenever

#### ▲ Access anywhere any time

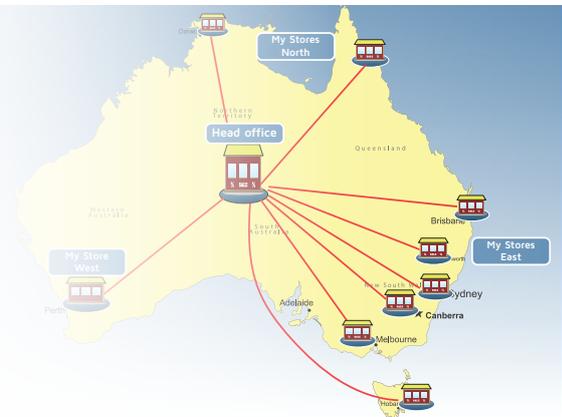
Accessing your store via our cloud access service gives you greater flexibility and the ability to deal with matters as they arise regardless of where you are at the time.

### Multi-Store Management

#### ▲ Enjoy superior efficiency

Data can be managed at an individual store level or group level, and all from one device.

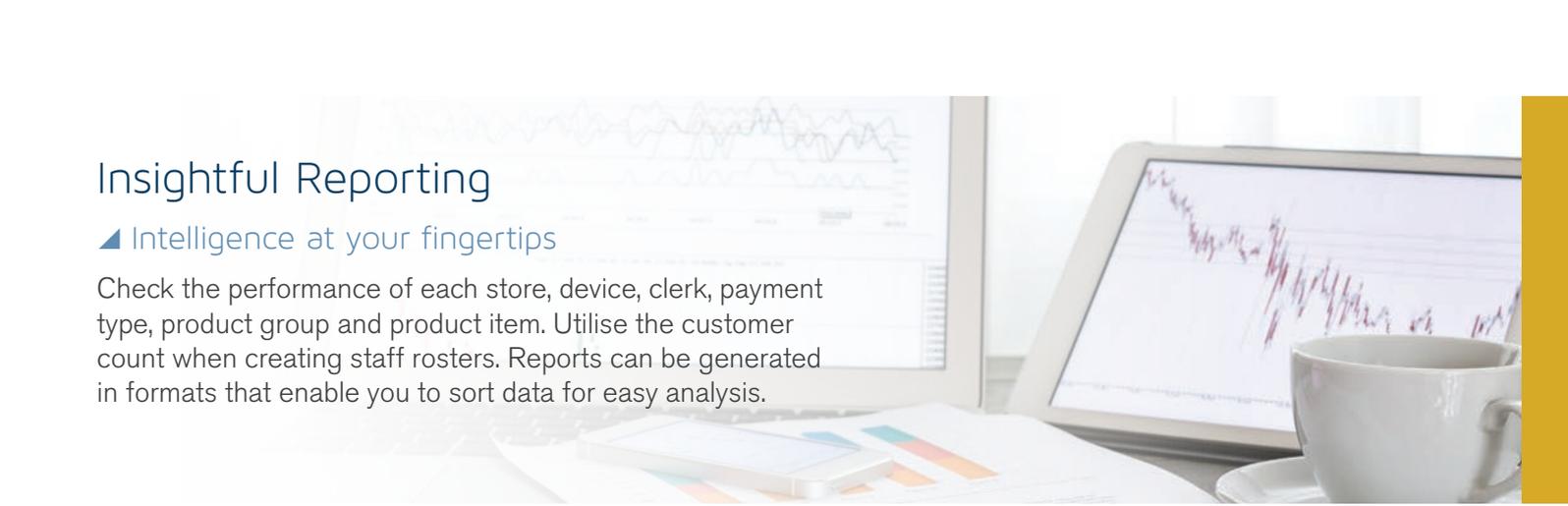
Report on the performance of each store. Manage unique store group pricing and promotions. Control what data is sent to specific devices within stores.



### Device Flexibility

#### ▲ Seamless access across multiple devices

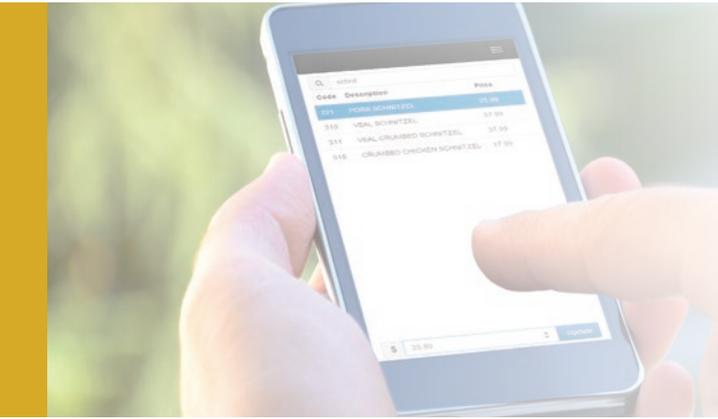
Built for flexibility and convenience, the Wedderburn Management System can be accessed using a web browser on your favourite device.



## Insightful Reporting

### ▲ Intelligence at your fingertips

Check the performance of each store, device, clerk, payment type, product group and product item. Utilise the customer count when creating staff rosters. Reports can be generated in formats that enable you to sort data for easy analysis.



## Smarter Updates

### ▲ Make updates while on the go

You no longer need to wait until you're back on site. You can now access sales data and even change prices from your smart phone whilst out and about.



## Product Management

### ▲ Manage product with ease and comply with labelling requirements

The smart filter search and quick price change functionality gives you the ability to send changes immediately. You can also control date, ingredients, nutritional and other product information, better enabling you to meet labelling requirements.



## Customer Management

### ▲ Entice customers to return and spend more

Take control of your retail and wholesale customers. Get insights into what customers are purchasing. Reward your loyal customers to encourage repeat business with customer price levels and discounts.

# Atria Management System

## for POS systems, Labellers and Scales

Manage your store wherever, whenever!

Wedderburn's unique management system delivers the joy of efficient multi-store management, device management, intelligent reporting and better business management.

### ▲ Features Overview

- Manage weigh labelling scales, weigh-wrap-labellers and label printers remotely via a range of devices including desktop computer, tablet or smart phone.
- Manage a single store or multiple stores all at the same time from the same location.
- Make price or product information changes and push down to the selected locations and devices.
- Report on each store's performance on a variety of levels including device, product groups, product items and prepacking productivity of individual staff members.
- Customised support plans provide you with exactly the right level of after sales support. With remote access and phone support, response is swift so you have peace of mind that your business can keep operating at peak efficiency.

### ▲ Value Added Extras

- Export sales summary for importing into MYOB.

Wedderburn does more for retail efficiency than ever before

Take a step toward more efficient store management and contact us today

Call 1300 970 111  
or visit [www.wedderburn.com.au](http://www.wedderburn.com.au)



**Wedderburn**<sup>®</sup>  
Do More.

Labels. Packaging Equipment. Weighing Scales. POS Systems.  
Food Equipment. Maintenance & Repairs. Hire.