Wedderburn®

Do More.

Scale & Labeller Management

Manage your store wherever, whenever.

A flexible & unique system for intelligent reporting and efficient management of your weigh labelling scales, weigh-wrap-labellers and label printers. Accessible remotely via a range of devices to manage either a single store or multiple sites.

Web Based Scale & Labeller Management System
Model : WS HELM STD

HELM is a web based solution hosted on a compact HELM Appliance which is located either within the store or at Head Office. The solution provides intelligent reporting and efficient management of your weigh labelling scales, weigh-wrap-labellers and label printers. Capable of managing single stores or multiple sites all at the same time.

There isn't any software to install and you can access HELM using your favourite browser on any device which means you can access and update almost anywhere and any time you choose.

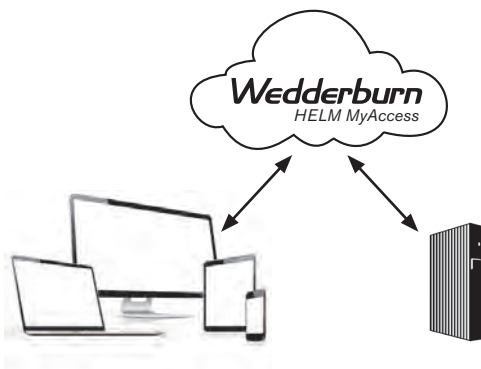Store 1   Store 2

HELM MyAccess

◢ Access anywhere any time

HELM MyAccess Service enables you to work from almost anywhere and at any time, giving you greater flexibility and ability to deal with matters as they arise.

HELM Appliance

◢ Space saving hardware

The compact yet powerful HELM Appliance is a similar size to your modem so it takes up very little space and there is no need for a bulky back office computer.

Product Management

◢ Manage products with ease

Smart filter search and quick price change with the ability to send changes immediately. You can also control nutritional and other product information, better enabling you to meet labelling requirements.

Coordinated Information

◢ Manage all information points

Ensure your customers and staff get consistent and correct information across all devices.

WS HELM allows you to update and control information on all touch points in your store or stores, including multimedia advertising, recipes, special offers and product information.

Smart Updates

◢ Make updates while on the go

No longer is there a need to wait until you're back on site, you can now access sales data and even change prices from your smart phone whilst out and about.
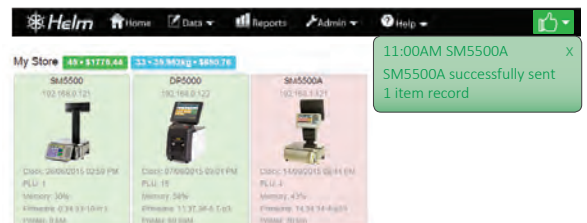
Device Status & Notifications

◢ Control at a glance

A colour coded visual display shows you at a glance what devices are online or offliine across all your stores.

HELM notifications are communicated with a convenient Notification Button that changes colour according to the notification status. Clicking on the Notification Button provides helpful concise notification details.
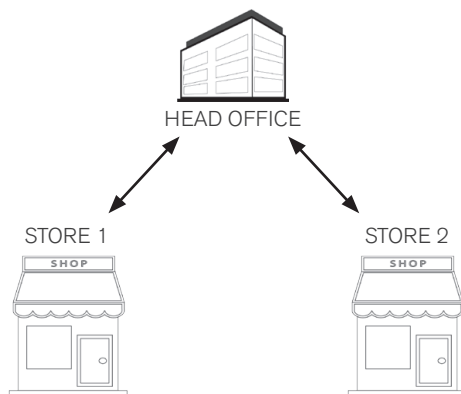
Multi-Store Management

◢ Enjoy superior efficiency

Data can be managed at an individual store level or group level, and all from one device no matter where you are at the time. The HELM Gateway eliminates the need for a VPN and static IP address at each store.

Report on the performance of each store. Manage unique store group pricing and promotions. Control what data is sent to specific devices within stores.

Insightful Reporting

◢ Intelligence at your fingertips

Gain insights into your business performance on a range of different levels and in formats that enable you to sort data for easy analysis including such things as searching for key allergens within ingredients.

Generate reports based on product categories, groups or items, or monitor productivity by reviewing prepacking performance of individual staff members. The options are numerous.

Web Based Scale & Labeller Management System

WS HELM STD

Manage your store wherever, whenever.

WS Helm allows you to efficiently manage your weigh labelling scales, weigh-wrap-labellers and label printers remotely using a variety of devices. The system delivers the benefit of efficient store management, intelligent business reporting and better business management.

◢ Features Overview

- Manage weigh labelling scales, weigh-wrap-labellers and label printers remotely via a range of devices including desktop computer, tablet or smart phone.

- Manage a single store or multiple stores all at the same time from the same location.

- Make price or product information changes and push down to the selected locations and devices while on the road or out of town.

- Report on each store's performance on a variety of levels including device, product groups, product items and prepacking productivity of individual staff members.

- Customised support plans provide you with exactly the right level of after sales support. With remote access and phone support, response is swift so you have peace of mind that your business can keep operating at peak efficiency.

For further information, please refer to the inside of this brochure or your local Wedderburn representative.

Wedderburn does more for retail efficiency than ever before

Take a step toward more efficient store management and contact us today

Call **1300 970 111**
or visit **www.wedderburn.com.au**

Wedderburn®

Do More.

*Labels. Packaging Equipment. Weighing Scales.   POS Systems.
Food Equipment. Maintenance & Repairs. Hire.*